

BENJAMIN JAWORSKYJ TEACHES THE WORLD HOW TO TAKE PHOTOS AND INSPIRED MILLIONS THROUGH HIS VIDEOS



#jaworskyj

CREATOR AND HOST OF GERMANY'S BIGGEST YOUTUBE CHANNEL ABOUT PHOTOGRAPHY, TRAVEL AND MOTIVATION

AUTHOR OF THREE PHOTOGRAPHY LEARNING BOOKS

**CO-OWNER OF PHOTOGRAPHY FILTER SERIES
PHOREX BY #JAWORSKYJ**

**FOUNDER OF E-LEARNING WEBSITES SUCH AS [HTTP://LERNVONBEN.DE](http://lernvonden.de)
[HTTP://LEARNFROMBEN.COM](http://learnfromben.com) AND [HTTP://JAWORSKYJ.ACADEMY](http://jaworskyj.academy)**

**MAIN CHARACTER IN GERMAN TV SERIES "DER ABENTEUERFOTOGRAF"
(2017)**

**MORE THAN 50 ANUAL WORKSHOPS AND
SEMINARS MAINLY ABOUT PHOTOGRAPHY**

BRAND AMBASSADOR FOR SONY AND ADOBE

**FOR OVER 6 YEARS IN PROFESSIONAL
SOCIAL MEDIA BUSINESS WITH OVER
1000 PRODUCED WEBVIDEOS**



#jaworskyj

Top geographies

Watch time

- Germany (82%)
- Austria (7.5%)
- Switzerland (5.8%)
- Italy (0.5%)
- United States (0.4%)



Gender

Views

- Male (88%)
- Female (12%)

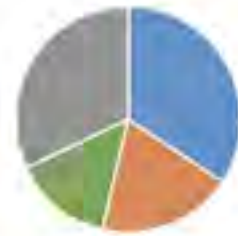
210.000+ Follower



Traffic sources

Watch time

- Suggested videos (34%)
- Browse features (19%)
- YouTube channels (14%)
- Other (32%)



Playback locations

Watch time

- YouTube watch-page (98%)
- Embedded in external websites and apps (1.0%)
- YouTube channel page (0.8%)
- YouTube other (0.2%)



Male Female

- 13-17 years
- 18-24 years
- 25-34 years
- 35-44 years
- 45-54 years
- 55-64 years
- 65+ years

45%

30%

15%

0%

15%

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German Youtube Channel [youtube.com/jaworskyjpictures](https://www.youtube.com/jaworskyjpictures) 12/2016

10.000+ Follower

Top geographies

Watch time

- United States (24%)
- Germany (11%)
- United Kingdom (8.6%)
- Australia (4.9%)
- Canada (4.3%)



Gender

Views

- Male (93%)
- Female (6.8%)



Traffic sources

Watch time

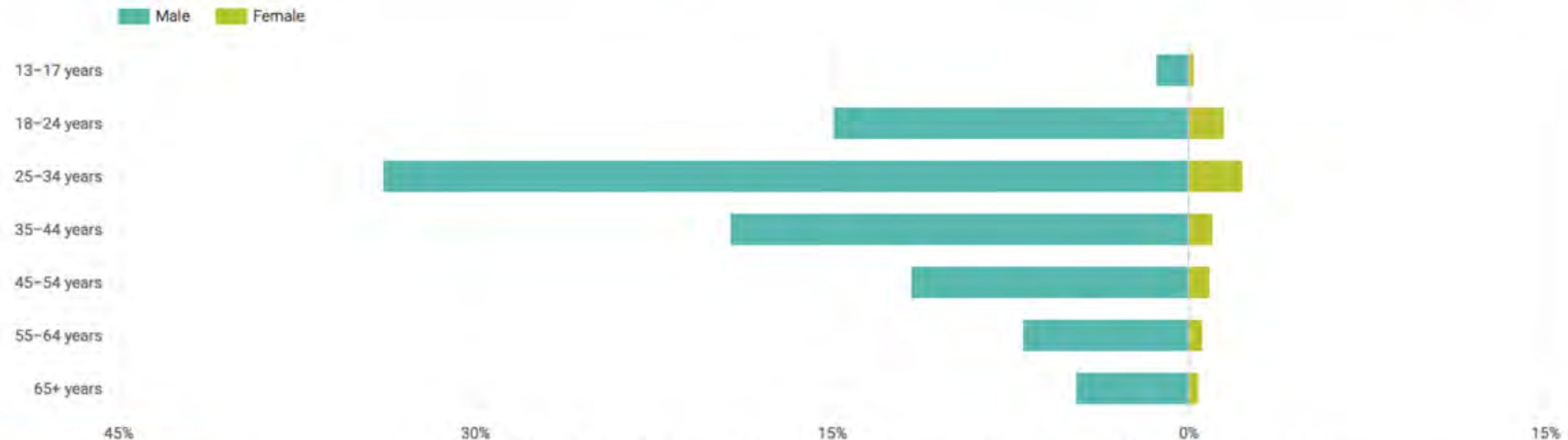
- Browse features (41%)
- Suggested videos (29%)
- External (12%)
- Other (18%)



Playback locations

Watch time

- YouTube watch-page (90%)
- Embedded in external websites and apps (9.4%)
- YouTube channel page (0.8%)
- YouTube other (0.0%)



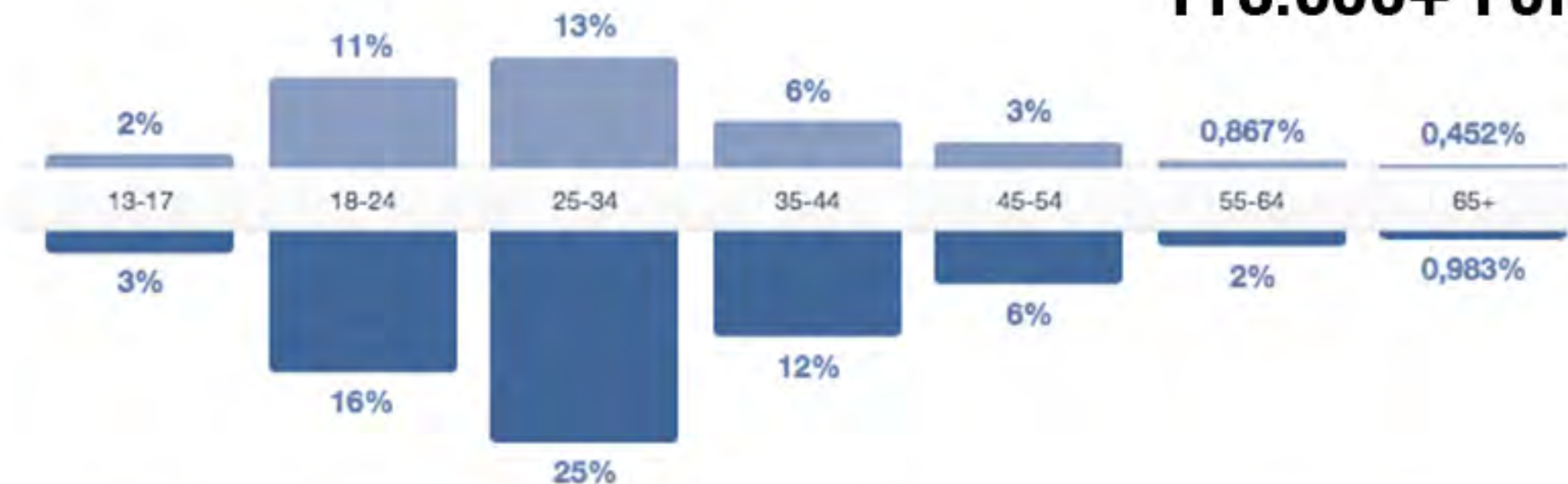
113.000+ Follower

Frauen

35%
Deine Fans

Männer

65%
Deine Fans



Land	Deine Fans	Stadt	Deine Fans	Sprache	Deine Fans
Deutschland	86.917	Berlin	5.119	Deutsch	98.553
Österreich	7.988	Hamburg	2.477	Englisch (US)	5.687
Schweiz	4.371	München, Bayern	2.186	Englisch (UK)	2.030
Indien	1.083	Wien, Österreich	2.110	Spanisch	993
Vereinigte Staaten von ...	1.003	Brandenburg	1.757	Französisch (Frankreich)	871
Italien	691	Köln	1.683	Arabisch	638
Brasilien	423	Dresden	1.096	Spanisch (Spanien)	405
Mexiko	371	Leipzig	1.039	Portugiesisch (Brasilien)	400
Frankreich	362	Hannover	922	Polnisch	354
Ägypten	346	Stuttgart, Baden-Württ...	884	Italienisch	325

94.000+ Follower

10:51 99% 22:44 37% 10:51 99%

Abonnenten

+ jaworskyj

Abonnenten

90.765 Abonnenten
316 mehr neue diese Woche

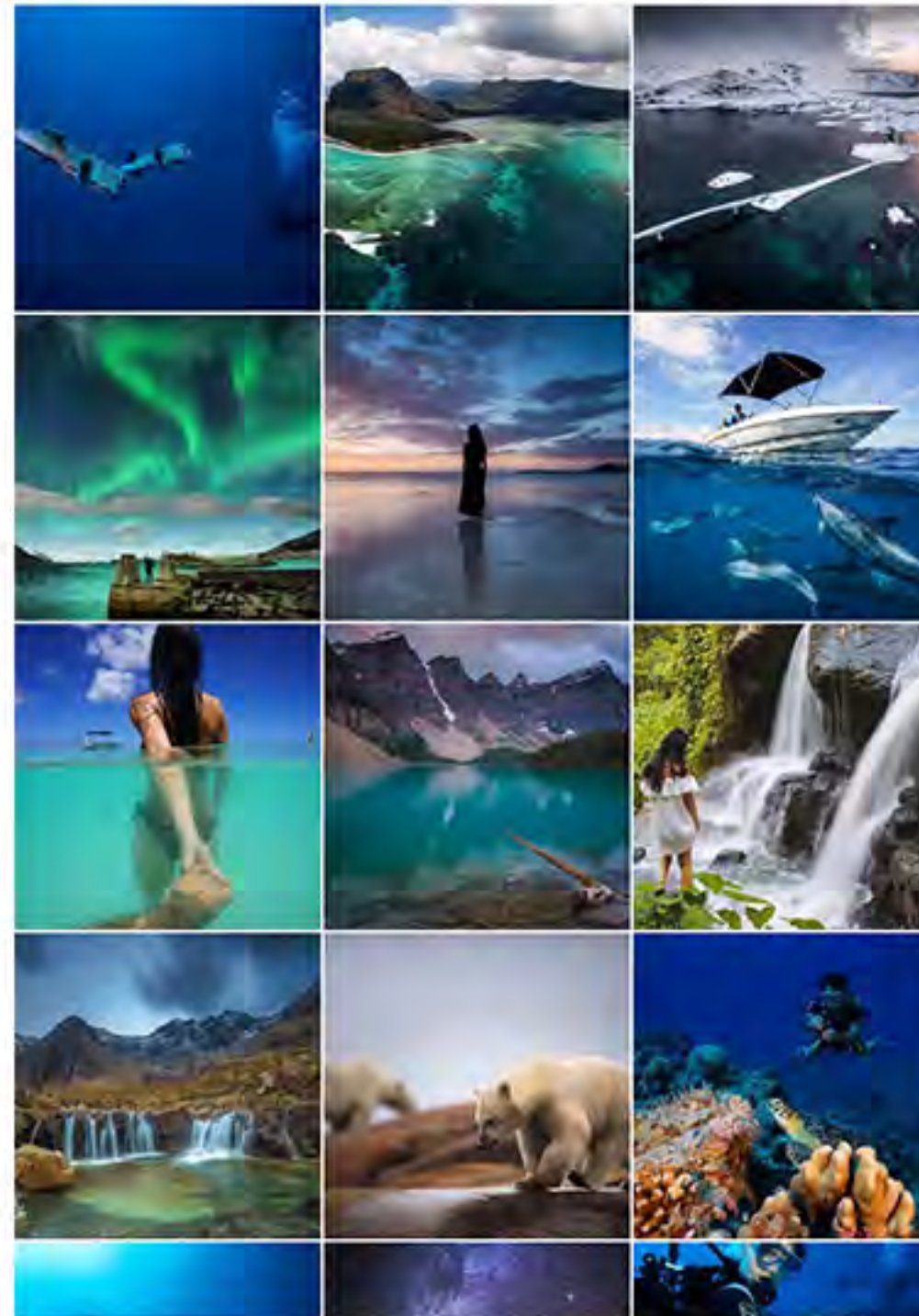
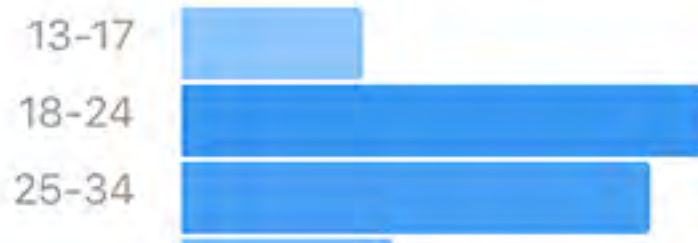
GESCHLECHT



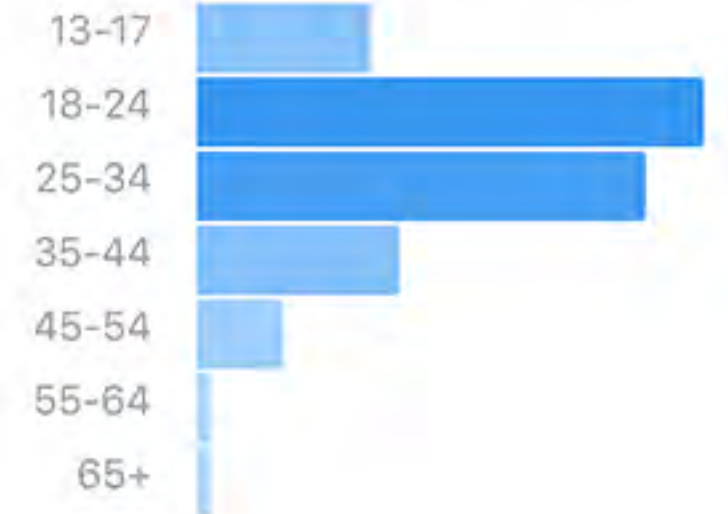
66%
Männer

34%
Frauen

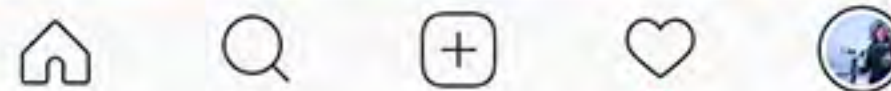
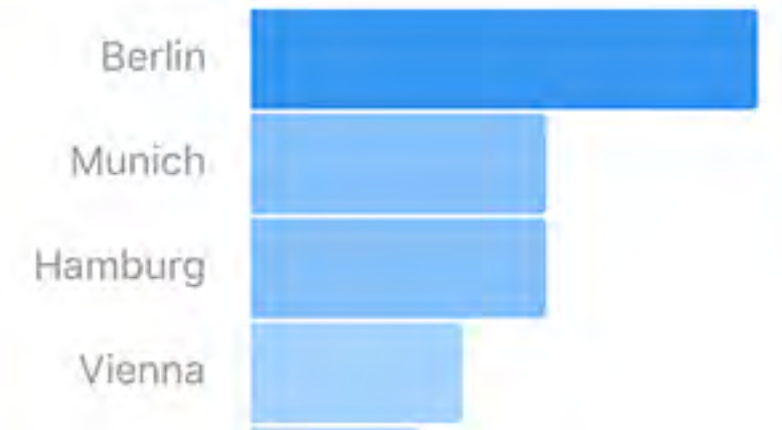
ALTER Alle Männer Frauen



ALTER Alle Männer Frauen



BELIEBTESTE STANDORTE Städte Länder



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English and German Instagram [instagram.com/jaworskyj](https://www.instagram.com/jaworskyj) 12/2016



LETS START SOMETHING AWESOME
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