# BENJAMIN JAWORSKYJ

PHOTOGRAPHER AND ADVENTURER

Benjamin Jaworskyj is one of the most popular German photography creators with a focus on landscape and travel imagery. He has been present on social media for over 10 years with more than 1000 uploaded videos in German and English language and over 1 million people following him and his creative work across all channels.





#### MAIN AUDIENCE GERMAN CHANNELS



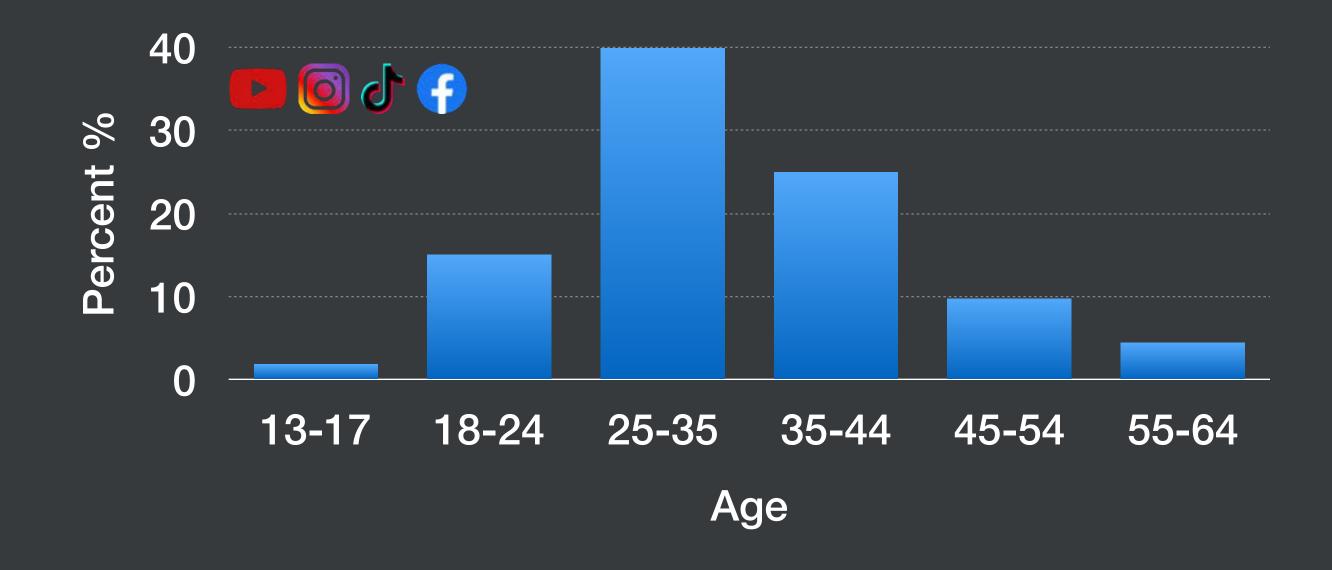
Region: Germany, Austria, Switzerland



Male between 22 and 55 years old

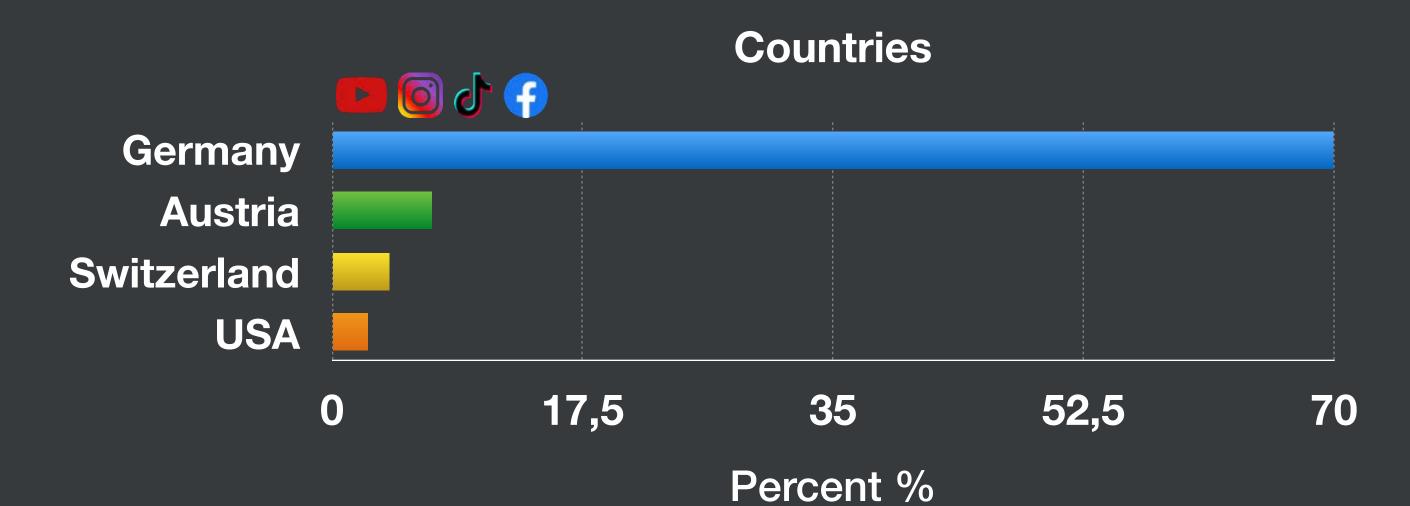


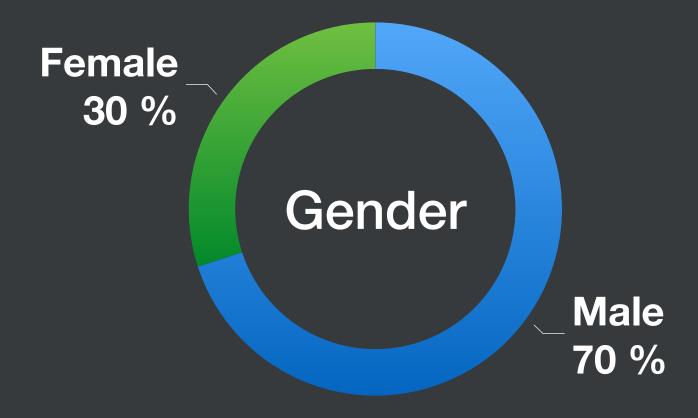
Interests: photography, technology, travel





### MAIN AUDIENCE GERMAN CHANNELS









Biggest German photography channel

436.000 subscriber (german channel)

3.6 million views in 2023

30.000 views on avg. after 30 days per video

Avg. viewing time 6:55 min per video

120.200 unique users per month





345.000 followers

213.580 reached accounts per month

29.880 post views on avg.

19.700 story views on avg.

50.600 reel views on avg.

14% engagement rate





# TIKTOK

www.tiktok.com/@jaworskyj



128.300 follower



30.000 views on avg. after 30 days per video



18.4 million total views



1.5 Mio. likes



9% engagement rate





## **FACEBOOK**

www.facebook.com/BJFoto



145.200 follower



89.400 reached accounts per month



13.570 post reach on avg.



10% engagement rate



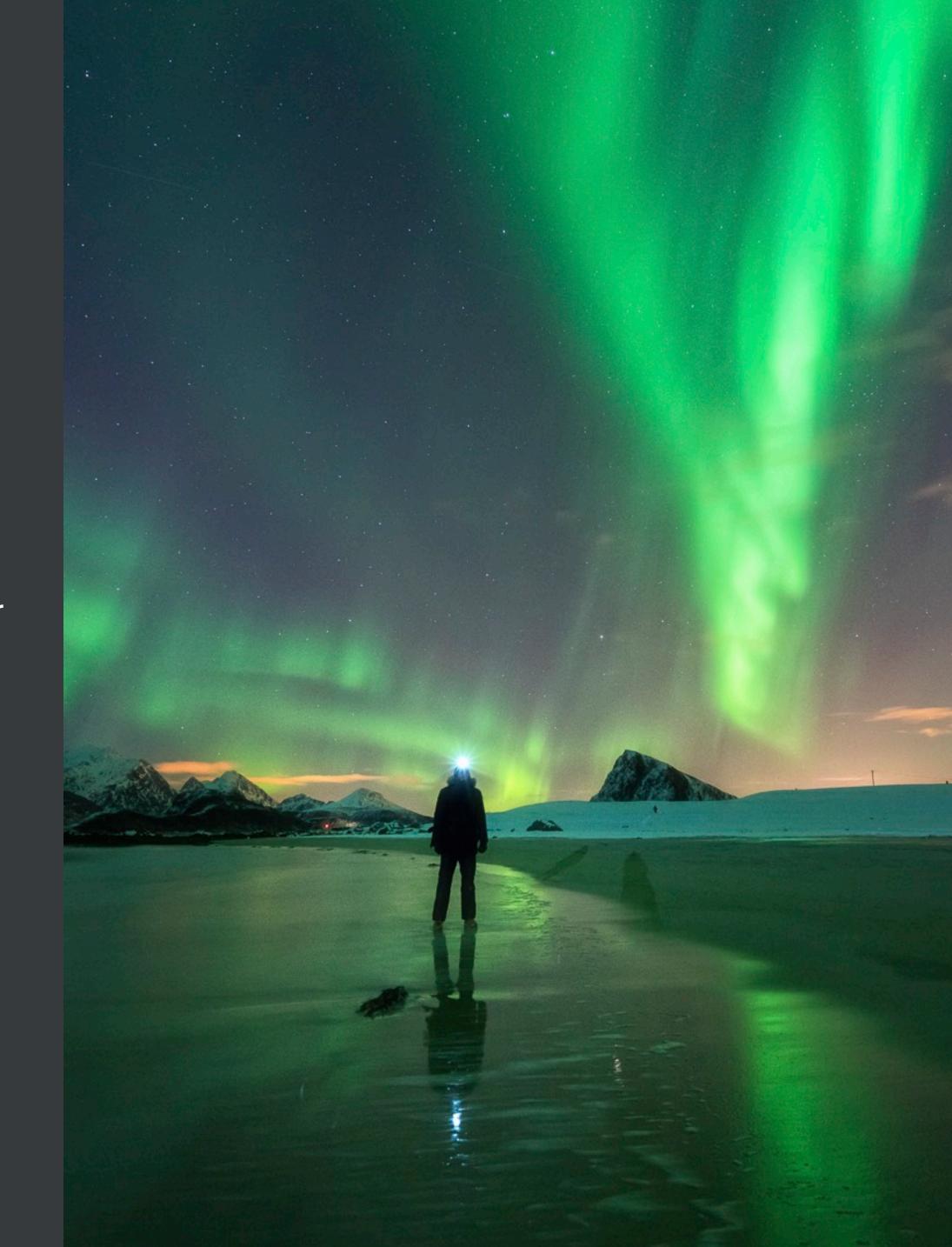
#### LET'S COLLABORATE

Elevate your clients' brand with a powerful blend of photography and travel.

Highlight their story, capture attention and create lasting impressions with our unique, captivating approach.

Send us a message via the *contact form* 

or directly by *clicking here*.



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Ways to collaborate - A quick guide for agencies and their clients.